

DriveTime was able to reduce apparel inventory, order errors and offer more uniform choices to employees with Boundless Network's online store solution.

ABOUT DRIVETIME

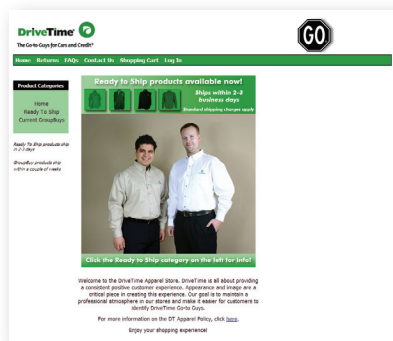
DriveTime is the nation's leading used car dealership and finance company for people with less-than-perfect credit.

PROMOTIONAL GOAL

DriveTime needed to provide uniforms for all of its employees nationwide. The company's goal was to project a professional image to its customers and allow its employees to feel confident and comfortable in their uniforms. The company's previous uniform program required a significant inventory investment, and procedures for ordering, shipping and returns were disorganized and inefficient.

BOUNDLESS SOLUTION

Boundless Network helped DriveTime decrease the amount of inventory needed while still maintaining a varied apparel selection using an online store solution. Boundless Network's online store solution streamlined the company's ordering, shipping and return processes. Emphasis was also placed on educating employees on the new purchasing process and providing an increased level of customer service for the program.



DriveTime's online store

PROGRAM RESULTS

DriveTime was able to reduce apparel inventory by 39%. The error rate on orders, shipping and returns was reduced from 15% to 1%. DriveTime is now able to offer more uniform choices to its employees without increasing inventory.



ABOUT US

Boundless Network is professionalizing the promotional products industry by offering innovative products and services. Find out more at: boundlessnetwork.com